



EMPOWERING FIJI'S WOMEN IN POLITICS

MORE WOMEN. STRONGER DEMOCRACY.

12-MONTH INITIATIVE

THREE DIVISIONS

Empowering Fiji's Women in Politics is led by Dialogue Fiji and supported by Misereor. Working across the Central, Western and Northern divisions, it equips aspiring women leaders with practical electoral skills, mentoring, peer support and public visibility while building wider support for gender-balanced political representation.

WHY IT MATTERS

Women remain severely under-represented in Fiji's political leadership. Aspiring candidates face patriarchal attitudes, limited access to training, campaign finance and party support, low media visibility, online abuse, and the pressure of balancing family, work and public life.

OUR RESPONSE

The project combines practical candidate preparation, mentoring, peer learning, digital storytelling and public advocacy. It builds women's confidence and campaign readiness while challenging stereotypes and encouraging parties, media and the public to support women's leadership.

WHAT THE PROJECT DOES

1 BUILD ELECTORAL KNOWLEDGE

Deliver practical learning on electoral law, campaign strategy, voter engagement, fundraising, media and policy development.

2 DEVELOP CAMPAIGN ACTION PLANS

Help each participant turn her goals into a realistic campaign roadmap, supported by tailored technical feedback and guidance.

3 CONNECT WOMEN WITH MENTORS

Link aspiring candidates with experienced mentors and peer coaches and create support circles for learning, solidarity and encouragement.

4 BUILD CONFIDENCE AND RESILIENCE

Strengthen communication, leadership and readiness for public scrutiny, online harassment and the pressures of political campaigning.

5 AMPLIFY WOMEN'S LEADERSHIP

Use videos, podcasts and interviews to share women's stories, leadership experience and policy priorities with wider audiences.

6 CHANGE THE PUBLIC CONVERSATION

Convene national dialogue on gender parity and barriers such as online violence, engaging political parties, media and civil society.

WHO THE PROJECT WORKS WITH

Aspiring women candidates; selected youth candidates; mentors and peer coaches; political parties; media professionals; civil society and community leaders; electoral and local government institutions; gender-equality advocates; and the wider Fijian public.

THE CHANGE WE SEEK

More women are prepared, visible and confident to contest elections; strong peer and mentor networks sustain their participation; and political parties, media, institutions and voters help create a more enabling path to gender-balanced representation.

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